

Go International with STEP Funds

SBA's State Trade Expansion Program (STEP) Grant Offsets the Costs of Going Global

Discover where STEP funds are available to expand your customer base, increase sales, and become more competitive. Go to sba.gov/STEP to find your state or territory.

Qualify as a small business to open the door for growth opportunities. Contact your state's designated STEP Project Director to find out if you are eligible.

Export to International Markets. STEP funds can help take your small business global by going on a group foreign trade mission to find buyers, taking part in a trade show to display your products and services to prospective clients, design marketing media, and more.

To learn about SBA programs supporting U.S. small business exporters, contact an SBA office near you or visit SBA.gov/International



U.S. Small Business
Administration

SBA.gov

FOR SMALL BUSINESSES



STEP grants are for established U.S. small businesses seeking to:

- Participate in trade missions or reverse trade missions
- Subscribe to services provided by the U.S. Dept. of Commerce
- Translate into foreign languages
- Design marketing media
- Join tradeshow exhibitions
- Attend export training workshops
- Procure consultancy services
- Other export initiatives as approved by the Associate Administrator

Testimonial

"Without all of your support from the STEP program, we would not be as successful as we are" - Raj Bhandari, President of Sciencix, the **2023 SBA National Exporter of the Year**

Sciencix secured \$24,000 in STEP funding in 2021. These funds offset the costs of attending international trade shows, meeting overseas distributors, and website internationalization. As a result, exports now account for one-third of Sciencix's total sales, representing a 10 percent increase from 2020, the year before STEP funding. Today, its products support research laboratories in over one hundred countries, spanning all continents.